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APPLICANT : NEW OJI PAPER CO LTD;

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TITLE : SUBSTRATE-LESS DOUBLE-COATED PRESSURE-SENSITIVE ADHESIVE SHEET

ABSTRACT : PURPOSE: To provide a substrate-less double-coated pressure-sensitive adhesive sheet the pressure-sensitive adhesive layer of which is not turned up when the release sheet of low peel strength is peeled, and which can be formed into a label sheet which does not suffer from floating or sliding.

CONSTITUTION: The pressure-sensitive adhesive sheet is one prepared by laminating a release sheet of low peel strength with a pressure-sensitive adhesive layer and a release sheet of high peel strength in the given order, wherein the peel strength of the release sheet of high peel strength is 25-200g/50mm, the peel strength of the release sheet of low strength is 5-80g/50mm, the difference between these peel strengths is 20g/50mm or above, and the coefficient of static friction of the release surface of the release sheet of high peel strength is 0.4 or above as measured according to JIS P 8417.

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